

SEP 15 2009

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/771,902 Confirmation No.: 3886  
Applicant : ERIC EDWARDS; ROBERT SATO  
Title : METHODS AND APPARATUS FOR IDENTIFYING OPPORTUNITIES TO  
CAPTURE CONTENT  
Filed : FEBRUARY 4, 2004  
TC/A.U. :  
Examiner :  
Docket No. : SON5180.85A (50T5528.01)  
Cust. No. : 8156

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**POWER OF ATTORNEY BY ASSIGNEE  
EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71  
ASSIGNEE CERTIFICATION UNDER 37 C.F.R. 3.73(b)**

Dear Sir:

**POWER OF ATTORNEY BY ASSIGNEE**

The undersigned assignees of the entire right, title and interest in the above-identified subject patent application hereby revokes all previous powers of attorney given in the application and hereby appoints the attorney(s) and/or agent(s) associated with:

**CUSTOMER NUMBER 8156**

to prosecute this application and transact all business in the United States Patent and Trademark Office connected therewith.

**SEND CORRESPONDENCE TO:****CUSTOMER NUMBER 8156**

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**DIRECT TELEPHONE CALLS TO:**

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**EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71**

The foregoing appointment is to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71.

**STATEMENT UNDER 37 C.F.R. 3.73(b)**

Assignees are the assignees of the entire right, title, and interest of the above-identified subject patent application by virtue of:

- [X] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on February 4, 2004 at Reel/Frame 014967/0376.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignees was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

ASSIGNEE: SONY CORPORATION

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Typed Name: HAROLD T. FUJII  
Title: VICE PRESIDENT, INTELLECTUAL PROPERTY

ASSIGNEE: SONY ELECTRONICS INC.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Typed Name: HAROLD T. FUJII  
Title: VICE PRESIDENT, INTELLECTUAL PROPERTY